Release guide for Workout from Home

**Phase 1 – Official Release**

**April, May, June**

This document is to ensure that I do not get caught up constantly developing the first iteration of WorkoutFromHome. It will never be perfect so I need to start formalising what is the bare minimum functionality that is required, so I can just get something out.

* ~~A domain name~~
* At least 10 edited, formatted articles. Preferably either split between workouts and warmups, or solely workouts
* navigation (workouts, stretches) landing pages
* Link cards for all the articles
* A Home page with the necessary home page text to sell people the website
* ~~A bottom banner~~ with contact info/social media info (make the buttons do something)
* **BASIC** Resizing (Large, Medium, Phone)
* Key word research, make sure site will be picked up by google’s algorithm
* There was a thing where I can tell the internet/search pages that my website exists?

**Phase 2 - Earnings**

**July**

* Get google ad sense in the website
* Apply for amazon affiliate

Phase 3: Improvements to the website (August)

* Sign up to email list snackbar
* Possibly an about us page
* More aesthetic resizing

**Phase 4 - Future direction**

**September**

* Hopefully I can start offering hoobs more money here, he may not want to continue especially if he is starting his teaching course
* Adding some amazon affiliate comparison lists
* If ad sense seems to be working maybe some more pure content articles
* Possible logo